

TRENDS AND CHALLENGES: BUSINESS PARTNER PERSPECTIVE



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1 Logistic and Last Mail Model: Standardization vs. Customization

2 Buying Experience

3 Big Data

4 E-sellers Business diversification

1 Logistic and Last Mail Model: Standardization vs. Customization



Logistic and Last Mile as an extension of e-sellers values and positioning

Efficiency and Scalability

Role for Logistic Partner



2 Buying Experience

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Facilidade na recolha e entrega de encomendas

Retail / E-Tail

Channels and Technology

Reverse logistics

500 M

Enabeling the e-buyer Power

Same Day



3 Big Data

500 M / 5x

Data as main asset

Improve of the customer experience

IoT & IA



4 E-sellers Business diversification



Diversification: Strategy for Business Growth

Different operational requirements

New solutions should be provided

Let`s e-commerce !

Thank you